

## **CLARIFICATION TEXT ON THE PROTECTION OF PERSONAL DATA PROCESSING**

In the processing of personal data, we would like to inform you about the Law on the Protection of Personal Data no. 6698 ("KVKK") which has been issued in order to protect the fundamental rights and freedoms of persons, privacy of personal life in particular, and to determine the obligations of natural and legal persons who process personal data.

Personal data in the scope of the law as "any information relating to an identified or identifiable natural person"; processing of personal data is defined as "any operation which is performed upon personal data such as collection, recording, storage, preservation, alteration, adaptation, disclosure, transfer, retrieval, making available for collection, categorization or blocking its use by wholly or partly automatic means or, provided that it is part of any data recording system, non-automated means."

### **1. The Purpose of Clarification Text and The Position of Our Association's Data Controller:**

Our Association, Turkish Packaging Manufacturers Association (ASD), in terms of personal data related to you, in order to fulfill the obligation of clarification in Article 10 of Personal Data Protection Law no. 6698 ("KVKK"), present the following explanations to the attention of you who providing by e-mail, fax and/or entering the congress website. Our Association reserves the right to update the explain text on the protection of this Personal Data at any time within the framework of amendments to be made in the legislation in force.

### **2. Purpose and Transfer of Processing Personal Data Belonging to the Members:**

Your personal data taken is used for the following purposes:

- To save the address and other necessary information for communication,
- To create your profile,
- To check in your congress registrations through the Application Form and Registration Form, to carry out necessary operations,
- To communicate with you more than once for Congress transactions if necessary,
- To give information about the activities of our Association, developments in the packaging sector, developments on the members of the Association,
- To organize all records and documents that will be the basis for processing in electronic (internet / mobile etc.) or paper environment,
- Providing information to public officials on demand related to public security and in accordance with the legislation,
- To be able to fulfill our legal obligations and to exercise our rights arising from the prevailing legislation.

Sharing your personal data with third parties takes place within the framework of your permission and in principle, your personal data is not transferred to third parties without your consent. However, we are sharing the personal data, because of our legal obligations, with the courts and other public institutions to be limited with them.

Necessary technical and legal measures are taken to prevent violations of rights during data transfer to third parties.

Your personal data can be shared with the program partner institutions, organizations, that we cooperate in order to carry out our activities, with domestic and foreign persons and institutions where we get data storage services in a cloud environment, and with domestic and foreign

institutions where we have an agreement about sending messages to you, and with our related business partners.

### **3. The Method and Legal Cause of Collection of Personal Data:**

The data you give through [www.ambalaj.org.tr](http://www.ambalaj.org.tr) [www.ambalajkongresi.org](http://www.ambalajkongresi.org) [www.packagingcongress.org](http://www.packagingcongress.org) web sites and/or e-mail, fax are processed by us in accordance with your consent and the provisions of the legislation. Personal data collected for the above mentioned legal reasons may be processed and transferred for the purposes specified in Articles 5 and 6 of the Law and this Text of Clarification and Consent.

### **4. Your Rights as a Personal Data Owner:**

In accordance with Article 11 of the Act, data owners have the right to:

- a) Learn whether or not her/his personal data have been processed;
- b) Request information as to processing if her/his data have been processed;
- c) Learn the purpose of processing of the personal data and whether data are used in accordance with their purpose;
- d) Know the third parties in the country or abroad to whom personal data have been transferred;
- e) Request rectification in case personal data are processed incompletely or inaccurately, and requesting that the transaction made in this scope be notified to third parties where personal data is transferred;
- f) Although it has been processed in accordance with the provisions of the Act and other related acts, to request the deletion or destruction of the personal data in case the reasons requiring the processing of the data to be eliminated, and to request that the transaction made in this scope be notified to the third parties where the personal data is transferred;
- g) Object to occurrence of any result that is to her/his detriment by means of analysis of personal data exclusively through automated systems, and (viii) request compensation for the damages in case the person incurs damages due to unlawful processing of personal data.

Requests for the use of aforementioned rights may be forwarded by the personal data owners to the e-mail address [kongre@ambalaj.org.tr](mailto:kongre@ambalaj.org.tr) of our association. Our Association evaluates these demands and will be finalized within 30 days. Our Association reserves the right to charge a fee determined according to (if any) tariff of fares, by the Personal Data Protection Board, concerning the demands.

For any questions and comments about your personal data, please contact us at [kongre@ambalaj.org.tr](mailto:kongre@ambalaj.org.tr) or by telephone number 0 (216) 545 49 48 at any time.